



**“Born to Shop”
InterContinental Hong Kong & Hanoi
(With an optional add-on trip to Bangkok)
Trip with Suzy Gershman**

**5th annual “Born to Shop Tour”
November 11-18, 2008**

Even the most experienced shopping enthusiasts will be thrilled by the prospects for treasure offered by InterContinental Hotels’ 2008 “Born to Shop” trip with shopping expert Suzy Gershman, author of the Frommer’s “Born to Shop” series of international travel guides.

From November 11-18, 2008, InterContinental Hong Kong (acclaimed as one of the world’s top hotels) and the brand-new InterContinental Hanoi Westlake (just named one of the “World’s Hot Hotels” on the Condé Nast Traveler Hot List) are partnering with Suzy Gershman to create an “In the Know” shopping experience that is exciting and fun-filled with authentic local experiences and venues many visitors have never been before – even if they are seasoned Asia travelers.

“Shopping with Suzy Gershman is like playing golf with Tiger Woods”, reported the Miami Herald after a correspondent participated in one of the InterContinental Hong Kong Born to Shop trips. The satisfied client base says it all — over 80% of Suzy’s tour participants sign up again each year.

During the “Born to Shop” trip, participants will visit a myriad of markets with day trips outside the city to off-the-beaten path insider shopping venues. There will be opportunities for holiday shopping, while still gaining insight into the fascinating local culture of Hong Kong and Hanoi.

“Born to Shop Hong Kong & Hanoi 2008” includes a day trip into the People’s Republic of China with a visit to Guangzhou and Shenzhen (US citizens will need single entry visas for both China and Vietnam.)

The “Born to Shop & Spa Hong Kong & Hanoi “ Package includes:

- 7 nights’ accommodation with Club InterContinental (inclusive of daily breakfast buffet, afternoon tea, evening cocktails and complimentary high speed internet access and concierge services) with:
 - 3 nights at **InterContinental Hong Kong** in Superior Harbourview Room and
 - 4 nights at **InterContinental Hanoi Westlake** in a Deluxe Westlake Room

OR

- 3 nights at **InterContinental Hong Kong** in a Junior Harbourview Suite and
- 4 nights at InterContinental **Hanoi Westlake in a Lotus Suite**
- Breakfast “Shop & Show” seminars in Hong Kong and in Hanoi with Suzy, featuring themed shopping talks with examples of available merchandise, plus giveaways and maps--this will be followed by shopping explorations with Suzy as your personal guide (transportation not included)
- A complimentary foot massage in one of Kowloon’s most popular reflexology centers
- Each participant will receive a copy of the new edition of “Born to Shop Hong Kong” and Suzy’s Where to Buy the Best of Everything, a new book with sections on shopping in Vietnam.

Package rates are inclusive of room tax & service and commissionable to travel agents. Airfares and ground transportation are not included.

PRICES:

Harbourview / Lakeview Rooms with Club InterContinental

Per Person (single occupancy) US\$5,148
Per Person (double occupancy) US\$3,557

Junior Harbourview / Lakeview Suites with Club InterContinental

Per person (single occupancy) US\$6,480
Per person (double occupancy) US\$4,223

Additional room nights are available (before or after the 7 night package)

InterContinental Hong Kong:

Superior Harbourview Room with Club InterContinental

Per person (single occupancy) US\$668
Per person (double occupancy) US\$334

Junior Harbourview Suite with Club InterContinental

Per person (single occupancy) US\$958
Per person (double occupancy) US\$479

InterContinental Hanoi Westlake:

Deluxe Westlake Room with Club InterContinental

Per Person (single occupancy) US\$324

Per Person (double occupancy) US\$177

Lotus Suite with Club InterContinental

Per person (Single Occupancy) US\$439

Per person (Double Occupancy) US\$234

Optional Add-on “Born to Shop” Bangkok (November 18-21 / 3 nights)

Join Suzy for 3 additional nights at InterContinental Bangkok

Newly-refurbished Grand Deluxe Room with exclusive Club InterContinental benefits

Per person (single occupancy) US\$1,500

Per person (double occupancy) US\$960

Additional nights inclusive of Club InterContinental (Nov 21st onwards)

Per person (single occupancy) US\$375

Per person (double occupancy) US\$195

Reservations:

To reserve this exclusive “Born to Shop Hong Kong & Hanoi” trip with shopping goddess Suzy Gershman, contact Carole Klein at InterContinental Hong Kong directly at Tel: (852) 2313-2335 Fax: (852) 2721-5964 or E-mail: carole.klein@interconti.com Bookings must be made directly with InterContinental Hong Kong and are commissionable to travel agents.

Terms & Conditions:

Because the maximum number of participants for this “Born to Shop & Spa” trip is 15 persons, space is limited and immediate booking is considered smart shopping. The booking deadline is September 30th, 2008 with full payment by credit card at that time. A US\$200 deposit per person is due at the time of booking. (This is refundable if the reservation is cancelled by September 1st, 2008).

InterContinental Hong Kong

Acclaimed as one of the world’s top hotels for leisure and business and voted the “Best view in the world” by the Virtuoso LuxeReport, InterContinental Hong Kong is located on the edge of the Kowloon waterfront overlooking Victoria Harbour and Hong Kong Island. Whether gazing over the skyline from the hotel’s infinity spa pools or landmark-spotting from your room, all of Hong Kong is literally at your feet. The hotel is renowned for its newly renovated contemporary accommodations, impeccable service, feng shui inspired I-Spa and world-class restaurants – including Yan Toh Heen (for exquisite Cantonese cuisine), as well as SPOON by Alain Ducasse and NOBU InterContinental Hong Kong.

18 Salisbury Road, Kowloon, Hong Kong

Tel: (852) 2721-1211 Fax: (852) 2739-4546 E-mail: hongkong@interconti.com

www.hongkong-ic.intercontinental.com / www.intercontinental.com

InterContinental Hanoi Westlake

InterContinental Hanoi Westlake is Hanoi's newest luxury hotel. Just named one of the "World's Hot Hotels" on the prestigious Condé Nast Traveler "Hot List", the hotel is centrally located in Hanoi, just 40 minutes by taxi from Noi Bai International Airport and within a 10-minute ride from a wide range of shopping centres and other facilities. Guest rooms blend contemporary Vietnamese design and have large private balconies with beautiful views over Westlake. The hotel's signature restaurant "Milan Saigon" introduces a brand new concept in international dining to Hanoi, blending the best of Italian cuisine with an exciting showcase of pan-Asian food. The hotel has a full-equipped fitness centre located in a dedicated building, with the latest generation of cardio equipment as well as aerobics and yoga.

1A Nghi Tam, Tay Ho
Hanoi, Vietnam

Front Desk: +84-4-2708888 Fax: +84-4-2709999

InterContinental Bangkok

InterContinental Bangkok is in a prime location at the core of the city's business and commercial districts. With the sky train station conveniently located just next to the hotel, InterContinental Bangkok is ideally situated in the heart of the city for shopping and sightseeing. All of the hotel's state-of-the-art rooms command incredible views of the cityscape. For recreation, the hotel has a fully-equipped Health Club and Spa, which is the ultimate retreat for body and soul. The hotel is an ideal place for dining with international restaurants including Charm Thai, Fireplace Grill, Summer Palace Chinese Restaurant, Espresso Restaurant, Balcony Lounge, and The Deli.

973 Ploenchit Road, Bangkok 10330, Thailand

Tel: (66) 2 6560444 Fax: (66) 2 6560555 E-mail: intercon@ihgbangkok.com
www.intercontinental.com

For further information and reservations, please contact:

Carole L Klein, Director of PR & Communications
InterContinental Hong Kong
Tel : (852) 2313-2335 / Fax : (852) 2721-5964
E-mail: carole_klein@interconti.com